



Touchstone Energy[®] Cooperatives

The power of human connections[®]
www.touchstoneenergy.coop

Basin Electric Power Cooperative, in conjunction with other Touchstone Energy cooperatives around the country, has developed the Co-op Connections discount program to deliver more value to employees and cooperative members, and to promote participating businesses.

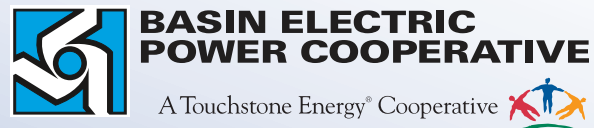
For more information, or to enroll your business in the Co-op Connections program, contact:

Jeremy Woeste
jwoeste@bepc.com
701.557.5746

Visit the Co-op Connections website at
www.connections.coop



Co-op Connections[®] Program



1717 East Interstate Avenue • Bismarck, ND 58503
(701) 223-0441 • www.basinelectric.com



Touchstone Energy[®] Cooperatives

The power of human connections[®]
www.touchstoneenergy.coop

Co-op Connections® Program

Introducing the Co-op Connections Card discount program

This program benefits Basin Electric Power Cooperative and Dakota Gasification Company (DGC) employees by offering valuable discounts from participating businesses. It benefits local businesses by providing *free advertising* and *driving patrons to their businesses*.

- Businesses get **free national advertising** on the program's website, www.connections.coop.
- Participating businesses get exposure to our nearly 2,100 employees in the region and 34 million-plus cardholders served by fellow Touchstone Energy cooperatives that also participate in the Co-op Connections program nationwide.
- All Basin Electric and DGC employees receive a free Co-op Connections Card, two key fobs and a list of participating local and national businesses.
- Employees are encouraged to shop at participating businesses through promotions in Basin Electric and DGC newsletters and intranets.

Here's how the card works

When you sign up for the Co-op Connections program, you'll receive cash register and window stickers that advertise your business's participation. When cardholders show the card or key fob at your business, they receive a discount of your choosing. It's that easy.

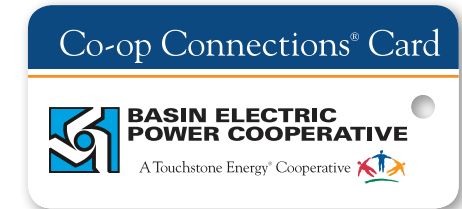
Basin Electric will monitor the program's success and give you the opportunity to opt out of the program annually.

The program is FREE to participating businesses

You decide what discount to offer. Be creative. Offer valuable discounts and incentives that drive business to you. Here are examples of typical business discounts:

- 20% off residential light fixtures at a lighting store
- \$5 off an oil change
- Free fountain beverage with purchase of a meal at a restaurant
- Free delivery from a catering service
- 10% off a meal at a restaurant

Key Fob



Front of Key Fob



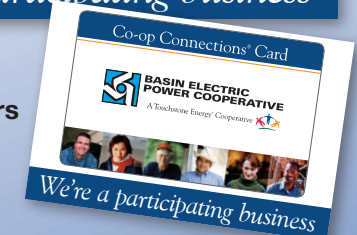
Back of Key Fob

Businesses also receive free:

Window Stickers



Register Stickers



Front of Card



Back of Card

Pharmacy discounts are not insurance, and are not intended as a substitute for insurance.

The pharmacy discounts are only available at participating pharmacies.